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The *Positions and Opportunities Book (P&O Book)* is STFM's biannual recruitment guide showcasing career opportunities for family medicine educators and researchers. Include your recruitment ad for residency faculty, department faculty, chair, chief/dean, program director or fellowship in this key resource

The *Spring P&O Book* is printed and distributed at the 2018 STFM Annual Spring Conference and via the STFM *Messenger* e-newsletter. The *Fall P&O Book* is distributed via email to all STFM members and STFM Annual Spring 2018 Conference non-member registrants.

Include your advertisement in other STFM recruitment resources to receive package discounts and maximum reach to this targeted audience of primary care educators.

Package Options	Premium Package	Deluxe Package	Regular Package
P&O Book Ad	✓	✓	✓
Family Medicine Ad	✓	✓	
Annals of Family Medicine Ad	✓		

Package Rates	Premium Package	Deluxe Package	Regular Package
Word Ads/Cost Per Word	\$8.27	\$7.06	\$3.52
1/4 Page (3 3/8" W x 4 1/2" H)	\$1,373	\$1,171	\$584
1/2 Page (7" W x 4 1/2" H) or (3 3/8" W x 9 1/8" H)	\$2,153	\$1,837	\$916
Full Page (7" W x 9 1/8" H)	\$2,955	\$2,521	\$1,257

Note: All print advertising rates are inclusive of each publication included in the referenced package. There is a 20-word minimum for word ads. Rates are for B&W advertising. Four color advertising is available for ads 1/4 page and larger. Add 25% to B&W ad cost.

Print and Online Combo Buy

Include FamilyMedicineCareers.com in your advertising plan!

- Advertise in any three STFM print products and receive 25% off online advertising of Family Medicine Careers.
- Advertise in any five STFM print products and receive 35% off online advertising of Family Medicine Careers.

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Family
Medicine

ANNALS OF
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STFM POSITIONS AND
SOCIETY OF TEACHERS OF OPPORTUNITIES
FAMILY MEDICINE BOOK

Spring Closing Dates:

03/28/18: Spring P&O Book

Fall Closing Dates:

08/24/18: Fall P&O Book